

## Gala and Art Auction

Friday  
April 3, 2020

Benefitting  
**Contemporary  
Arts Museum  
Houston**

Co-Chairs  
Margaret Vaughan Cox  
and Jonathan Cox  
Cabrina and  
Steven Owsley

Featuring an installation by  
Julia Sinelnikova

Image  
Julia Sinelnikova. *Open  
Shard* (detail), 2017. Hand-  
cut plastics, resin, and  
LED lights. Image courtesy  
of the artist. Photo by  
Paul Koudounaris.

## Underwriting Opportunities

### **Presenting Underwriter - \$50,000 | 1 Available**

Logo/name recognition in auction catalogue

Recognition as the event's exclusive Presenting Underwriter with the event branded as "Annual Gala and Art Auction, Presented by YOUR NAME"

Logo/name recognition at the event

Logo/name recognition in all event materials, including invitation and program

Logo/name recognition on event website

Logo/name recognition in all pre-event promotions and press

Opportunity to host pre-event kickoff, VIP preview, or in-store promotion

Opportunity to place prominent full-page ad in event program

Opportunity to distribute promotional items or goody bags

Exclusive behind-the-scenes experience at CAMH with curator or artist for six people

Seating for 12 at the event

*Fair Market Value - \$3,840*

### **Featured Artist Underwriter - \$15,000 | SOLD OUT**

Recognition as the exclusive underwriter of this year's Featured Artist

Opportunity to invite a limited number of guests to the Auction Preview Reception

Logo/name recognition at the event

Logo/name recognition in all event materials, including invitation and program

Logo/name recognition on event website

Logo/name recognition in all pre-event promotions and press

Opportunity to place full-page ad in the event program

Opportunity to have Featured Artist seated with your guests

Seating for five at the event

*Fair Market Value - \$1,600*

### **Art Auction and Auction Preview Underwriter - \$10,000 | SOLD OUT**

Recognition as the exclusive presenter of the Art Auction and Auction Preview Reception

Opportunity to give remarks at the Auction Preview Reception

Opportunity to invite a limited number of guests to the Auction Preview Reception

Logo/name recognition at the event

Logo/name recognition at the Auction Preview Reception

Logo/name recognition in all event materials, including invitation and program

Logo/name recognition on event website and bidding site

Logo/name recognition in all pre-event promotions and press

Opportunity to place full-page ad in the event program

Seating for five at the event

*Fair Market Value - \$1,600*

**Décor Underwriter - \$10,000 | SOLD OUT**

Logo/name recognition in all event materials, including invitation and program

Logo/name recognition on event website

Opportunity to place half-page ad in the event program

Seating for two at the event

*Fair Market Value - \$640*

**Catering Underwriter - \$5,000 | 3 Available**

Logo/name recognition in all event materials

Logo/name recognition on event website

Opportunity to place half-page ad in the event program

Seating for two at the event

*Fair Market Value - \$640*

**Invitation and Program Underwriter - \$5,000 | 2 Available**

Logo/name recognition in all event materials, including invitation and program

Logo/name recognition on event website

Opportunity to place half-page ad in the event program

Seating for two at the event

*Fair Market Value - \$640*

**Valet Underwriter - \$3,500 | 1 Available**

Logo/name recognition in all event materials, including invitation and program

Logo/name recognition on event website

Opportunity to display vehicle at event

Opportunity to distribute promotional items through valet

Seating for one at the event

*Fair Market Value - \$320*

**Tent/Rentals Underwriter - \$3,000 | 3 Available**

Logo/name recognition in all event materials, including invitation and program

Logo/name recognition on event website

Seating for one at the event

*Fair Market Value - \$320*

**Lighting Underwriter - \$2,500 | 1 Available**

Logo/name recognition in all event materials, including invitation and program

Logo/name recognition on event website

**DJ Underwriter - \$1,000 | 1 Available**

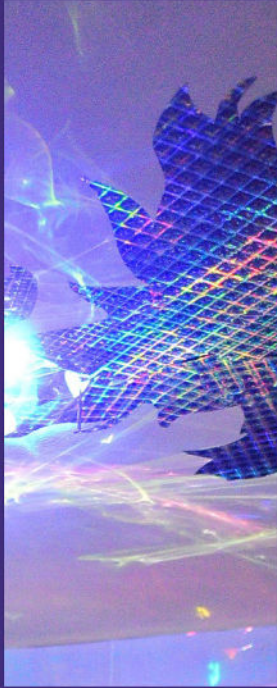
Logo/name recognition in all event materials, including invitation and program

Logo/name recognition on event website

**Photography Underwriter - \$1,000 | SOLD OUT**

Logo/name recognition in all event materials, including invitation and program

Logo/name recognition on event website



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Image

Julia Sinelnikova. *Open Shard* (detail), 2017. Hand-cut plastics, resin, and LED lights. Image courtesy of the artist. Photo by Paul Koudounaris.

## Table and Ticket Levels

### **\$50,000 Table\***

Premium seating for 12

Opportunity to have CAMH Director, artist, or curator seated at your table

Special concierge service including personal waiter

Special recognition at the event

Special recognition in the event invitation and program

Special recognition on the event website

Exclusive behind-the-scenes experience at CAMH with curator or artist for 12 people

*\*See Presenting Underwriter for additional benefits*

*Fair Market Value - \$3,840*

### **\$25,000 Table**

Premium seating for 12

Opportunity to have artist or curator seated at your table

Special recognition at the event

Special recognition in the event invitation and program

Special recognition on the event website

Exclusive behind-the-scenes experience at CAMH with curator or artist for six people

*Fair Market Value - \$3,840*

### **\$15,000 Table**

Premier seating for 10

Special recognition at the event

Special recognition in the event invitation and program

Special recognition on the event website

Exclusive behind-the-scenes experience at CAMH with curator or artist for four people

*Fair Market Value - \$3,200*

### **\$10,000 Table**

Seating for 10

Recognition at the event

Recognition in the event invitation and program

Recognition on the event website

*Fair Market Value - \$3,200*

### **\$4,000 Chair Patron Tickets**

Seating for two at the exclusive Co-Chairs' table

Recognition in the event invitation and program

Recognition on the event website

*Fair Market Value - \$640*

# Contemporary Arts Museum Houston

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## 2020 Gala and Art Auction Underwriter Response Form

### Table Levels

\$50,000 Presenting Underwriter Table  
Qty. \_\_\_\_\_

\$25,000 Table  
Qty. \_\_\_\_\_

\$15,000 Table  
Qty. \_\_\_\_\_

\$10,000 Table  
Qty. \_\_\_\_\_

### Ticket Levels

\$4,000 Chair Patron Tickets (2 seats)  
Qty. \_\_\_\_\_

### Underwriter Levels

\$15,000 Featured Artist

\$10,000 Auction Preview

\$10,000 Décor

\$5,000 Invitation and Program

\$5,000 Catering

\$5,000 Valet

\$3,000 Rentals

\$2,500 Lighting

\$1,000 DJ

**I/We cannot attend but wish to make a donation of \$\_\_\_\_\_ in support of the 2020 Gala and Art Auction.**

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Name as you would like it to appear in credit listings (please print)

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Donor Signature

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Date

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Credit Card Number

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Expiration Date

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Name as it Appears on Card

---

Address

---

City | State | Zip Code

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Phone

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Email Address

Please remit to:

Contemporary Arts Museum Houston

Attention: Gala

5020 Montrose Boulevard, Suite 210 | Houston, Texas 77006

713.284.8260 | gala@camh.org