

Contemporary Arts Museum Houston

5216 Montrose Boulevard
Houston, Texas 77006
CAMH.ORG | #atCAMH

Press Release

Community Partnership

Houston Rockets and Contemporary Arts Museum Houston Collaborate on Innovative Poster Project



Vernon Maxwell poster by artist Gregory Michael Carter

#HoustonRocketsxCAMH
#RemixNight

Media Contact

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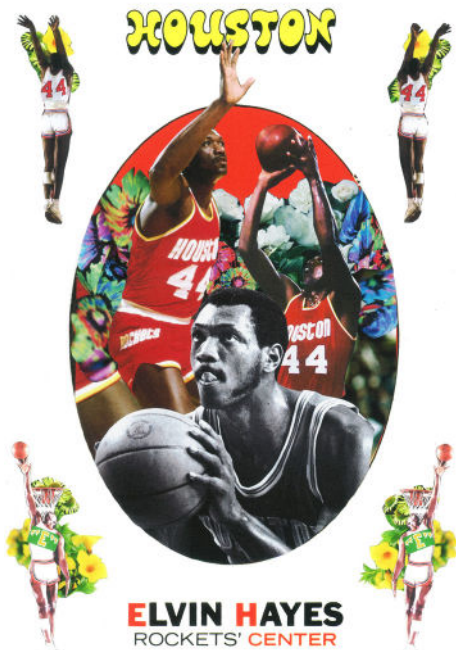
HOUSTON, TX (January 31, 2022)—The Houston Rockets have partnered with Contemporary Arts Museum Houston (CAMH) on a unique cross-disciplinary collaboration to connect sports and arts audiences. In celebration of the 75th anniversary of the NBA, CAMH has commissioned 11 limited-edition posters for the corresponding Remix Night games on Thursdays and Fridays this season. For each game, a local artist is paired with a Rockets alumni being honored at the Remix Night game, and the artist creates a unique artwork inspired by the legendary player.

This initiative is part of CAMH's strategy to embrace unexpected contexts and reach new audiences beyond the walls of the Museum. Phillip Pyle, II, CAMH's Graphic Designer and Retail Manager, who spearheaded the project shares, "Basketball and contemporary art are neighbors that just need a reason to visit." Pyle also created a

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Elvin Hayes poster by artist Tay Butler



Artist Alexis Pye with Houston Rockets legend Mario Elie



Artist Rabéa Ballin with Houston Rockets legend Moochie Norris

poster as an artist for the series honoring Rudy Tomjanovich. Each of the 11 artists curated for the project has made basketball-related work in the past or is an avid fan of the NBA. “I love the Houston Rockets and I love art and it’s difficult separating the two in my opinion,” says Gregory Michael Carter who designed a poster commemorating Rockets legend Vernon Maxwell.

The posters are made available at each game in limited editions of 75 each. The editions are also available for purchase at CAMH and online through CAMHSHOP. A portion of the proceeds benefit the Rockets Clutch City Foundation and CAMH’s exhibitions, programs, and free admission.

Past Remix Night Games

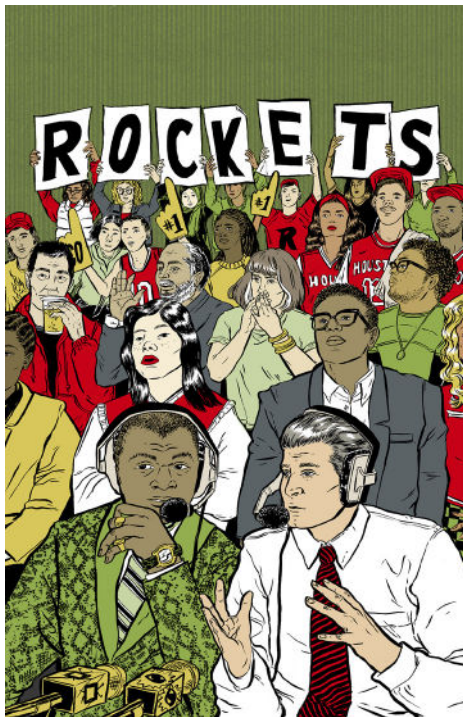
Friday, November 12, 2021 vs. Portland | Mario Elie poster designed by Alexis Pye

Friday, December 3, 2021 vs. Orlando | Steven Francis poster designed by Ann Johnson

Friday, December 10, 2021 vs. Milwaukee | Vernon Maxwell poster designed by Gregory Michael Carter

Thursday, December 16, 2021 vs. New York | Rudy Tomjanovich poster designed by Phillip Pyle, II

Friday, December 31, 2021 vs. Miami | Moochie Norris poster designed by Rabéa Ballin

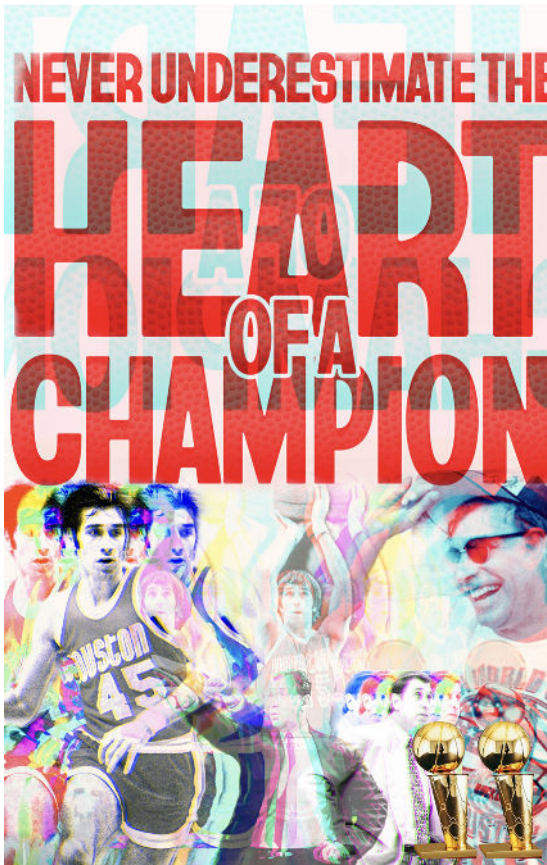


Bill Worrell and Calvin Murphy poster by artist Sarah Welch

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Rudy Tomjanovich poster by artist Phillip Pyle, II

Friday, January 7, 2022 vs. Dallas | Bill Worrell and Calvin Murphy poster designed by Sarah Welch

Friday, January 28, 2022 vs. Portland | Elvin Hayes poster designed by Tay Butler

Upcoming Games

Thursday, February 10, 2022 vs. Toronto | Allen Leavell, Rodney McCray, and Robert Reid poster designed by Jack Massing

Friday, March 11, 2022 vs. Dallas

Friday, March 18, 2022 vs. Indiana

Friday, April 1, 2022 vs. Sacramento

Upcoming Artists

Matt Manalo

Stephen Wilson

Robert Pruitt

About Contemporary Arts Museum Houston

Contemporary Arts Museum Houston (CAMH) presents extraordinary, thought-provoking arts programming and exhibitions to educate and inspire audiences nationally and internationally. Established in 1948, CAMH is one of the oldest non-collecting contemporary art museums in the country, and is internationally known for presenting pivotal and landmark work by artists recognized as the most important of the 20th and 21st centuries. CAMH's mandate is to be present, to connect artists and audiences through the urgent issues of our time, and to adventurously promote the catalytic possibilities of contemporary art. CAMH's programming, both in and beyond the Museum, is presented free to the public, and advocates for artists' essential role in society.

About Clutch City Foundation

Established in 1995, the Clutch City Foundation is the umbrella organization for all Rockets community initiatives. The mission of the foundation is to make a difference in the lives of those less fortunate—especially children. Foundation efforts are focused on three primary areas: Education, Grassroots Basketball, and Grassroots Outreach.