FOR IMMEDIATE RELEASE
June 18, 2008

The Contemporary Arts Museum Houston presents a winter wonderland by artists Allie Bogle and Libbie Masterson in Perspectives 162: Snow

Houston, TX—The Contemporary Arts Museum Houston provides a respite from the searing summer heat in this two-person exhibition simply titled, Perspectives 162: Snow, on view July 17 – October 5, 2008. The exhibition is the first museum exhibition for Los Angeles-based conceptual artist Allie Bogle and Houston-based photographer Libbie Masterson, and features installation work by both artists. For Perspectives 162: Snow, both Bogle and Masterson have created immersive, interactive environments in which viewers are invited to either playfully engage or sit in quiet meditation.

In Antarctica 360°, 2008, a new installation that Libbie Masterson has created for this exhibition, the artist invites museum visitors to immerse themselves in a dramatic 360° view taken at the Earth’s most southern polar region. Using photographic transparencies mounted on seven-foot light panels, Masterson recreates an actual panorama landscape digitally frozen in time. Reminiscent of the Victorian-era stereogram, designed at the close of the last century to give those hungry for adventure access to the world, Masterson provides audiences with a 3D experience that feels more like HDTV than pure photography. The effect is a deeply moving and transcendent space in which viewers are given a snapshot of the natural world that is slowly disappearing.

For Snow, Allie Bogle recreates her installation, Untitled (I Love You More Now That You’re Gone), 2007. The work features an interactive environment created with artificial snow. This semblance of nature—echoed countless times in the artifice of Hollywood and television—is brought into a real-life setting as visitors are able to feel, even play, in a “snow”-filled room. Bogle considers this work a collaboration with audiences in that visitors serve to not only activate the space but also leave their own imprint in
the snow. Bogle allows us to suspend our logic and engage in the idyllic possibilities of the man-made.

In their respective works, each artist speaks to landscape, but questions the viewer’s perception of what is natural and what is man-made. The artworks relate to social issues surrounding contemporary society’s disconnection from nature and its simultaneous desire to “recreate” the natural, despite the spectacle of artificiality.

ABOUT THE ARTISTS
Libbie Masterson is a graduate of California College of the Arts (BFA, 1995) and subsequently studied at Parson’s School of Design in Paris. She has exhibited in Houston at Barbara Davis Gallery, Lawndale Arts Center, and Meredith Long Gallery, as well as at Nordic Heritage Museum and Bubba Mavis Gallery, both in Seattle.

Allie Bogle is a graduate of University of California, Los Angeles (BA, 2004) and California Institute of the Arts, Valencia (MFA 2008), and also studied at Mountain School of Art, Los Angeles. Her work has recently been shown at Los Angeles Contemporary Exhibitions; L Gallery at CalArts, Valencia; and Arden2, Costa Mesa.

PUBLIC PROGRAMS
All the following events are free and open to the public and take place at the Contemporary Arts Museum Houston unless otherwise noted.

Opening reception and gallery talk: Perspectives 162: Snow
Thursday, July 17, 2008, 6:30–9:00 PM
  6:30 PM: Gallery talk with Los Angeles-based conceptual artist Allie Bogle and Houston-based photographer Libbie Masterson
  7:00–9:00 PM: Celebrate the opening of Perspectives 162: Snow

Perspectives Talk: Nana Last
Thursday, September 11, 2008, 6:30 PM
  Nana Last, assistant professor of architecture, Rice University, will lead a discussion of Perspectives 162: Snow.

Family Day
Sunday, September 28, 2008, 1:00–4:00 PM
  Mark your calendars for family fun! Join us for educator-led tours of the exhibitions and hands-on art activities.

PUBLICATION
Perspectives 162: Snow will be available in The Museum Store. Perspectives catalogues are made possible by a grant from The Brown Foundation, Inc.

EXHIBITION FUNDING AND SUPPORT
The Perspectives Series is made possible by major grants from Fayez Sarofim; The Studio, the young professionals group of the Contemporary Arts Museum Houston; and by donors to the Museum’s Perspectives Fund: Anonymous Fund at the Community Foundation of Abilene, Suzette and Darrell Betts, COADE Engineering Software, Susie
and Sanford Criner, Heidi and David Gerger, Leslie and Mark Hull, Kerry Inman and Denby Auble, Solange Knowles, Marley Lott, Mike and Leticia Loya, Belinda Phelps and Randy Howard, William F. Stern, and Vitol Inc.

GENERAL SUPPORT
The Museum’s operations and programs are made possible through the generosity of the Museum’s trustees, patrons, members and donors. The Contemporary Arts Museum Houston receives partial operating support from the Houston Endowment, Inc., the City of Houston through the Houston Museum District Association, the National Endowment for the Arts, and the Texas Commission on the Arts.

Continental is the official airline of the Contemporary Arts Museum Houston

CAMH MISSION
The Contemporary Arts Museum Houston is an idea and a place shaped by the present moment. The Museum exemplifies the dynamic relationship between contemporary art and contemporary society through its exhibitions, public and educational programs, and publications. The CAMH provides the physical and intellectual framework essential to the presentation, interpretation, and advancement of contemporary art; it is a vibrant forum for artists and all audiences, and for critical, scholarly, and public discourse.

ALWAYS FRESH, ALWAYS FREE

UPCOMING EXHIBITIONS
Upcoming major exhibitions at the Contemporary Arts Museum Houston include Sam Taylor-Wood (August 2-October 5, 2008), comprised of some thirty works by the British artist known for her elaborately staged photos and room-size video installations of psychologically charged narrative, and Cinema Remixed & Reloaded: Black Women Artists and the Moving Image Since 1970 (October 18, 2008 – January 4, 2009), which traces the evolution of video presentation over three decades, chronicling the critical contributions of black women artists such as María Magdalena Campos-Pons, Julie Dash, Carroll Parrott Blue, Senga Nengudi, Berni Searle, Lorna Simpson and Kara Walker to the field of contemporary art, and introduces works by emerging artists including Elizabeth Axtman, Zoë Charlton, Lauren Kelley and Xaviera Simmons.

GENERAL INFORMATION
The Contemporary Arts Museum Houston is located at 5216 Montrose Boulevard, at the corner of Montrose and Bissonnet, in the heart of Houston’s Museum District. Hours are Tuesday to Saturday, 10:00 AM to 5:00 PM, Thursdays to 9:00 PM, and Sundays noon to 5:00 PM. Admission is always free. For more information, visit www.camh.org or call (713) 284-8250.

# # #